



The NO-FEE online job bank for job seekers and employers

- Use innovative matching technology
- Create online resumes and job listings at NO-FEE
- Search the largest job bank in Minnesota
- Available 24 hours a day, 7 days a week

2015 QUICK STATS

Total Job Openings

- ▶ 2014 = 783,942
- ▶ 2015 = 801,397

Total Searches

- ▶ Total searches by employers:
2014 = 376,437
2015 = 384,227
- ▶ Total searches by job seekers:
2014 = 5.6 million
2015 = 4.0 million

Total searches by job seekers and average searches per day in 2015 reflect an improving Minnesota economy and state unemployment rate declining from 4.1% in 2014 to 3.7% in 2015.

- ▶ Average searches per day:
2014 = 16,307
2015 = 11,899

Total Accounts

Total number of records in MinnesotaWorks:

- ▶ Employer Records
2014 = 88,538
2015 = 91,109
- ▶ Job Seeker Records
2014 = 555,359
2015 = 508,323

New Employer Accounts

- ▶ 2014 = 2,079
- ▶ 2015 = 1,936

New Job Seeker Accounts

- ▶ 2014 = 91,523
- ▶ 2015 = 79,323



It gets even better.

MinnesotaWorks.net registered 1,936 new employers during 2015 and 801,397 job openings were posted by all employers.

JOB SEEKERS

“I recently accepted a permanent position. I found the job listed on the MinnesotaWorks site. My title is Credit Lead and I will assist the Manager on projects and supervise people. I am excited for the opportunity. Thank everyone at MinnesotaWorks for me.”

—Jennifer M.

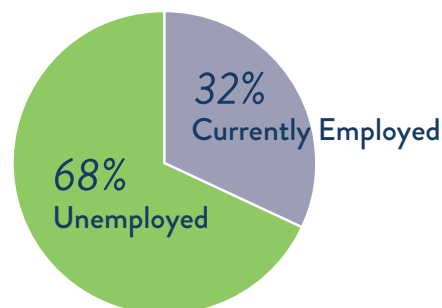
“In two weeks I will be starting at U.S. Bank as an IT Manager. I found the job posting through MinnesotaWorks. I applied online and landed the job. It was a great help to get the regular updates on new job postings. The WorkForce Center is a great resource. Even a seasoned professional, like me, benefited from the workshops and resources. You have a great crew working there.”

—Brian K.

“After losing my job I felt depressed, discouraged and my confidence was at an all-time low. Each day I’d go through all of the job leads in MinnesotaWorks that you sent to me, and one day I noticed one that I had no previous experience in, but thought I’d try anyway. I interviewed for the job and started with the company as a staffing coordinator. I’ve been here now for almost a year and I absolutely love my new job!”

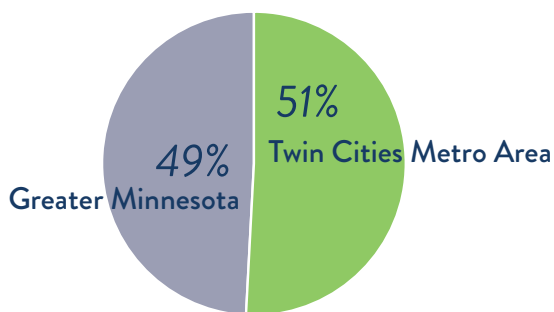
—Kim P.

Job Seekers Status

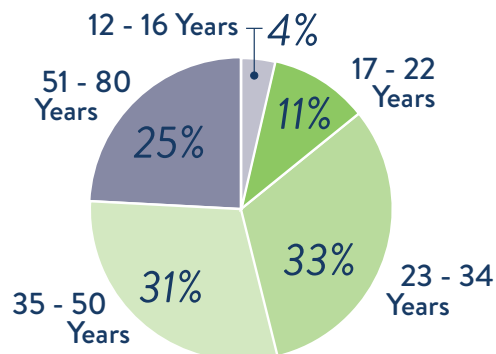


New Job Seeker Accounts

91,523



Age Range of Job Seekers



Race of Job Seekers

American Indian or Alaska Native	4%
Asian	4%
Black, African American	14%
Hawaiian Native or other Pacific Islander	<1%
White	78%
Ethnicity of Job Seekers = 5% Hispanic or Latino	

Education Level of Job Seekers

Less than High School Diploma / GED	8%
High School Diploma / Some College	48%
College Degree / Vocational Credential	44%

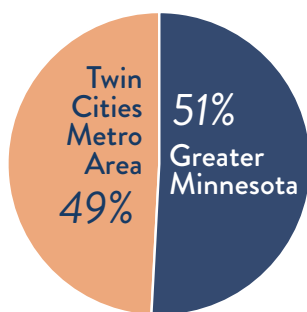
Employers Say What They Like About MinnesotaWorks.net

- ▶ I like that it is very easy to use and navigate and it reaches a vast array of people with the skills we are looking for.
- ▶ It is user friendly and the one thing I really like about it is that it is a statewide Minnesota Job Bank not like a national website.
- ▶ MinnesotaWorks.net is the first place I turn to when I need to hire.
- ▶ The fact that it is a user friendly and cost-effective tool. I like that I can go out and search for resumes, be proactive in finding job seekers and serve as my own headhunter.
- ▶ It was very easy to use. It is very intuitive. Everything is very well explained. I posted the jobs in no time. The immediate response from job seekers is a plus.
- ▶ It is very accessible and easy to use. I like that it is available 24/7 and I don't have to contact anybody to access it.

“The service was phenomenal. I was amazed. I received account approval within minutes of sending my request . . . that same day and shortly after, I started to receive applicants. The service was fast, it is easy to understand and I got results.”

Employer

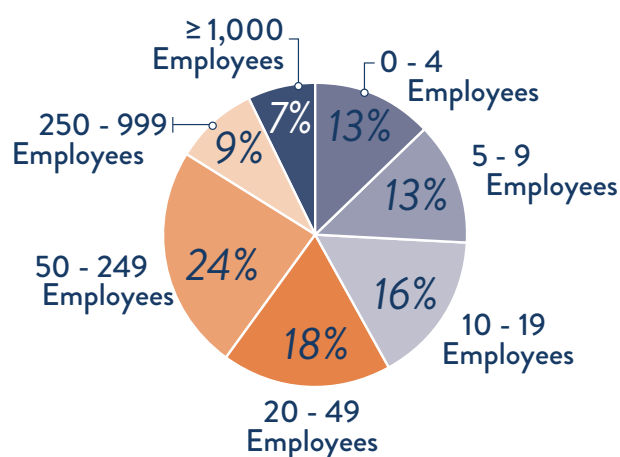
Total Job Openings 783,942



Job Openings by Industry NAICS Codes

Professional, Business & Administrative Services	62%
Education & Health Services	16%
Trade, Transportation & Utilities	7%
Manufacturing	4%
Leisure & Hospitality	3%
Other — Construction • Information • Other Services	3%
Financial & Real Estate Activities	4%
Government	1%
Natural Resources & Mining	<1%

Size of Businesses



The size of businesses is compiled from employer self-service and staff entered openings.

Job Openings by Occupation O*NET Codes

Production, Installation & Maintenance	18%
Personal Care & Food Preparation	13%
Health Care	12%
Office & Administrative Support	13%
Construction, Extraction & Transport	10%
Science, Technology, Engineering & Math	8%
Sales & Related	8%
Management, Business & Financial	8%
Building & Grounds Cleaning & Maintenance	3%
Education, Training & Library	2%
Military, Protective & Social Services	2%
Entertainment, Arts & Sports	2%
Farming, Fishing & Forestry • Legal	≤1% EACH

MAJOR OUTREACH EVENTS 2015

- JAN** NASWA National Labor Exchange Committee
MLK Jr. Holiday Diversity Networking Career Fair
Mining Industry Day — Chisholm
- FEB** Greater Mankato Growth
Alexandria Area Job Fair
Hiring Our Heroes
- MAR** UMN Career Networking Event
Wadena Your Future Your Fair job fair
Rochester Construction/Trades Job Fair
Iron Range Job Fair
Get Jobs Job Fair
- APR** UMN Graduate Student and Alumni Career Fair
LEHRN HR Tech Expo
Brainerd Community Job Fair
Bemidji Regional Job Fair
Southwest Metro Job & Education Fair
East Central MN Job Fair
Worthington Bio Event
Medical Devices Industry Career Fair
MRA: Engaging Veterans & Individuals with Disabilities
Northland Job Fair
Southwest MN Economic Development Professionals Group
- MAY** MRA — The Management Association
Diversity Career, Resource and Education Expo
Hamline Community Economic Development Symposium
- JUN** Statewide Joint Counselor Training
MN Association of Professional County Economic Developers
Minnesota Marketing Partners Quarterly Meeting
- JUL** Veterans Career Fair
Industry Liaison Group Annual Conference
Southwest Minnesota Job Fair
- AUG** Diversity Career Fair — A World of Opportunities
Southwest MN Workforce Council
- SEP** MNCARRS Partners Speed Networking Event
Professional Diversity Network Diversity Career Fair
Austin Job and Business Expo
- OCT** Scott County Career Fair
MN WorkForce Center/Refugee Service Provider Collaboration
The ADA at 25: MSCOD Career and Resource Fair
New Ulm Area Job Fair
Rochester WFC and RCTC Job Fair
Progressive Community Career & Resource Fair
- NOV** Military and Veterans Career Fair
- DEC** MN Community Advisors on Recruitment Solutions
Robotics Alley Career Fair

The total job openings in this report is compiled from employer self-service openings, staff entered openings and uploads from US.jobs the National Labor Exchange (US.jobs includes openings from MN employers; Federal jobs from USAJOBS; and border state communities from ND, SD, IA and WI.)

MinnesotaWorks.Net Blog

Published weekly, our blog features job search tips and techniques, labor market information and events for job seekers. You can sign up to be notified when new blogs are published.

Some topics covered in 2015:

- ▶ Job Seekers with Disabilities: Determining When and How to Disclose
- ▶ How to Make Career Exploration Easy: Career Profile Tool
- ▶ When Interviewing, Better Keep These Things in Check
- ▶ How to Get the Most Out of Job Fairs
- ▶ Nine Tips for College Seniors Looking for That First Job

Sample Blog — Diversity Career Fair Set for 2015

The Ramsey County St. Paul WorkForce Center and about 100 employers will welcome job seekers to the 2015 Diversity Career Fair. The event is free to job seekers. Spanish, Hmong, and Somali translators and American Sign Language interpreters will be available. Diversity Career Fair opportunities include:

- ▶ Attending job seeker workshops on LinkedIn and careers in demand
- ▶ Using resources to assist with your career and job search

We're Really Quite Diverse

The two WorkForce Centers in Ramsey County serve a very diverse region of Minnesota. Within the city of St. Paul:

- 13 percent of the labor force is Black or African American, compared to 4 percent in the state as a whole
- 12 percent of the labor force is Asian, compared to 4 percent statewide
- 9 percent of the labor force reports being of Hispanic or Latino origin, compared to 4 percent statewide

Unfortunately, unemployment disparities are high in the city of St. Paul, Ramsey County, and across Minnesota. For example, as of 2013, the St. Paul unemployment rate for Black and African American persons was 19.6 percent, and 15.1 percent statewide. The overall unemployment rate for that year was 9.0 percent in the city of St. Paul, and 5.4 percent in Minnesota.

These statistics are concerning. However, there is opportunity for employers to embrace this diversity as they look to hire more workers. Along with increased awareness through initiatives such as Everybody In, as well as Diversity Career Fairs, there will be job openings for those ready to seek them out.



For job search tips follow
@MinnesotaWorks

Minnesota
Department of Employment and Economic Development

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An equal opportunity employer and service provider. Upon request this information can be made available in alternative formats for individuals with disabilities.

1,500 / March 2016